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Dbriefs U

Tax webcast series for students
Discover tax in a whole new way

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Program Guide
Spring 2010

New this spring

All new webcasts, available online
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The Impact of Tax on Corporate Decision Making — How Its Role is Evolving in the Current Economy

The tax department's influence on the success of an enterprise is often underestimated and misunderstood. What should business majors know to be effective today? We'll discuss:

- The impact of tax on corporate cash planning and overall strategy – what has changed and why?
- How tax executives balance today's urgent issues – the acute need for cash, addressing monetary and reputational risks, resource challenges, and still achieving lower effective tax rates – while maintaining required levels of quality, efficiency, compliance, and transparency.
- How corporate tax departments and professional services firms team to achieve optimal results.

Join Chet Wood, Chairman and CEO of Deloitte Tax LLP, to understand the dynamic world of corporate tax and its expanding responsibilities across the enterprise.

Life! Death! Love! Hate! Greed! Benevolence! Taxes! — Welcome to the World of Estate Planning

Taxes at death can exceed 100 percent – a fact that brings into sharp focus the importance of proper estate planning. How do tax professionals assist families to achieve charitable goals, and other estate planning objectives? We'll discuss:

- An overview of the integrated estate, gift, and generation-skipping transfer tax system.
- Benefits of proper estate planning – making sure the right assets go to the right people in a tax efficient manner.
- Common planning strategies, including proper use of QTIPs, ILITs, dynasty trusts, and credit shelter trusts.

Understand the tax professional's contribution to effective estate planning and how you can benefit from it in your career and your own family situation.

Careers in Taxation — A World of Opportunity Beyond the 1040

Special guest: Mike Horina, Senior Director, Tax and Treasury, DeVry Inc.

A tax professional's life is more than just cranking out tax returns. As trusted business advisors, tax professionals can influence a company's bottom line or a family's financial goals. So what's involved? We'll discuss:

- Starting a career in tax – comparisons between corporate and public accounting roles, including expectations, responsibilities, career progression, and personal development.
- A day in the life of a new tax consultant in a public and private tax department.
- Career preparation – what it takes to be successful in this dynamic yet challenging tax environment.

Learn about the many dimensions of a career in taxation and what you can do to prepare.

The Art and Science of Entity Choices

Business owners use different entity types to achieve various business and tax objectives. What factors should be considered in the decision-making process and what are the potential consequences? We'll discuss:

- An overview of entity choices – C and S corporations, partnerships, LLCs, and sole proprietorships – and how they are taxed.
- Pros and cons of each entity type and issues that arise during business formation, operation, and liquidation.
- How companies today incorporate multiple entity types into their business strategies.

Learn about the pivotal role tax professionals play in sorting out the business and tax implications of entity choices.



Tax essentials

These popular webcasts explore how tax impacts wide-ranging areas of business.

Accounting for Income Tax Uncertainties — An Ongoing Challenge

Special guest: Neil Traubenberg, Vice President Corporate Tax, Sun Microsystems, Inc. and International President, Tax Executives Institute, Inc.

Two years after most public companies implemented FASB Interpretation No. 48 – Accounting for Uncertainty in Income Taxes – these rules still get the attention of accounting and tax professionals. Learn why.

The Alternative Minimum Tax — The Hottest Topic in Individual Taxation Today

Originally designed to tax the wealthy, the Alternative Minimum Tax (AMT) now affects many middle-class Americans. Understand why the AMT is such a burning issue in individual taxation and how tax professionals deal with its complexities to help themselves and clients minimize their exposure.

Business Tax Credits — Carrot or Stick?

Governments often use tax credits as policy tools to influence business and public behavior. How can businesses, governments, and the public benefit from credits?

Deferral of Foreign Earnings — Its Purpose and Proposed Changes

Under current U.S. tax policy, U.S. multinational companies may defer taxation of certain income earned by their controlled foreign corporations (CFCs) until that income is brought back to the U.S. However, this may change. What does this mean for multinational companies and tax professionals?

Effective Writing — What, When, and How to Say It Electronically

Email is the leading form of written communication in business today. How do successful accounting and tax professionals use it effectively? Expand your professional skills and stand out from the crowd by understanding email protocol and learning to write informative and persuasive messages.

Financial Reporting of Income Taxes — The Best of Both Worlds for Tax Practitioners

Accounting for income taxes is one of the most sought-after skill sets in the marketplace, combining knowledge of financial reporting rules for income taxes and technical tax rules. Learn about the roles of corporate tax departments and tax advisory firms in accounting for income taxes.

How Tax Influences HR Decisions — And Why You Have a Vested Interest

Tax professionals should know how and why businesses choose certain structures for their compensation and benefits programs. Understand the tax dynamics that affect a company's rewards programs and the personal and professional stake tax practitioners have in the decision-making process.

Individual Income Taxes — Understanding and Reporting Capital Gains and Losses

Capital gains and losses are popular areas of tax planning both for individuals and businesses. What basic principles should tax professionals know? Learn about the use of capital gains and losses and techniques for interpreting and filling out related tax forms.

International Taxation — How Business Activities Abroad Hit Home

Business growth globally always means increased international tax complexity. Discover how tax issues influence the cross-border investment decisions of multinational companies and international investors, and learn what related principles tax professionals should know to help address risks and create value.

IRS Disputes — How Tax Controversies are Resolved

Beyond serving as technical and planning advisors, tax professionals can also be skilled negotiators. Handling IRS exams, appeals, and notices is both stimulating and challenging. Learn from the ground up how to use interpersonal skills and the art of negotiation to resolve tax controversies.

Partnerships and LLCs — Understanding a Popular but Complex Entity Choice

Partnerships represent one of the last opportunities for innovative tax planning. The more tax professionals understand complex rules of partnership taxation, the more value they can provide. Gain insights into real-world partnership issues, including the tax professional's role in establishing, maintaining, and exiting partnerships.

State Taxation — The Last Piece of the U.S. Tax Puzzle?

Fifty unique tax jurisdictions make corporate tax planning and compliance highly dynamic, especially in a down economy. Explore the basics of state taxation and learn the important role of tax professionals in this fascinating area.

Tax Basics — What Every Accounting Major Should Know

Special guest: Kate Mantzke, Kieso Professor of Accountancy, Northern Illinois University

Virtually all business decisions have both tax and financial reporting implications. How do these two areas relate and in what ways can their interaction influence business activities? Learn about the vital role of business taxation and explore this fascinating area of accounting.

The Tax Legislative Process — Being in the Right Place at the Right Time

Special guest: John Barrick, Accountant, Joint Committee on Taxation, U.S. Congress

In 2010 and 2011, the U.S. Tax Code will undergo monumental changes. What is driving these changes and what does it mean for young tax professionals?

Tax Research — The Foundation Every Tax Professional Builds On

Tax research is used to substantiate and support every tax position. What are key concepts tax professionals should master? Understand the role of tax research in tax planning and compliance, and discover how tax professionals help create tangible value through effective research techniques.

Read more about these webcasts
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Tax in a different light

Why is tax critical in today's corporations and professional services firms? How does tax impact business strategy? What are the dimensions of a career in tax?

Whether you've just chosen business as a major or you're well along the path toward a career in tax, Dbriefs U can answer these and many other questions through interesting and informative webcasts by Deloitte professionals.

You'll discover unique perspectives on the role taxation plays in business decision making. You'll hear practitioners share compelling, real-world examples. And you'll learn first-hand about opportunities and challenges of tax careers.

Build on what you learn in class. Gain valuable insights that you can apply to your own career. Dbriefs U is convenient, free, and available on demand now. So log in and learn more at www.deloitte.com/us/dbriefsu.

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