

**Deloitte.**

# Dbriefs U

Tax webcast series for students  
Discover tax in a whole new way

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# Welcome



I'm pleased to announce the Dbriefs U program for 2011-2012, which includes 20 on-demand presentations on a variety of tax topics. Whether you're considering accounting as a major or you're well down the path toward a career in tax, Dbriefs U can provide you with essential information on the world of taxation. Throughout each of the presentations, you'll discover unique perspectives on the role tax plays in business decision making. You'll be able to take a deeper dive into various areas of technical expertise. And you'll hear tax professionals share compelling, real-world examples.

I am confident that Dbriefs U will help you discover tax in a whole new way.

I encourage you to learn more at [www.deloitte.com/us/dbriefsu](http://www.deloitte.com/us/dbriefsu) and join the thousands of graduate and undergraduate students from across the country who have already experienced Dbriefs U.

A handwritten signature in black ink, appearing to read 'Wolfe Tone'.

Wolfe Tone  
Dbriefs U Dean  
Partner, Deloitte Tax LLP

## Join Dbriefs U

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# Tax in a different light

## **The Tax Legislative Process in an Era of Debt, Deficits, and Divided Government**

Congress and the Obama administration are beginning a reform process that could produce the most sweeping federal tax code changes in 25 years. Explore the tax legislative process and how it influences the work of accounting and tax professionals.

## **Tax Research — Laying the Foundation**

Tax research is at the heart of what tax professionals do to substantiate and support tax positions. What are the critical concepts you should master? Understand the role of tax research in planning and compliance, and discover why tax research is critical in today's legislative environment.

## **Careers in Taxation — A World of Opportunity Beyond the 1040**

*Special guest: Mike Horina, Senior Director, Tax & Treasury, DeVry Inc.*

A tax professional's life is more than just preparing tax returns. As trusted advisors, tax professionals can influence a company's bottom line or a family's financial goals. So what's involved? Learn about the many dimensions of a career in taxation and what you can do to prepare.

## **Tax Basics — What Every Accounting Major Should Know**

*Special guest: Kate Mantzke, Kieso Professor of Accountancy, Northern Illinois University*

Virtually all business decisions have both tax and financial reporting implications. How do these two areas relate and in what ways can their interaction influence business activities? Learn about the vital role of business taxation and explore this fascinating area of accounting.

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**Dbriefs U can help you develop a broader perspective on the impact of tax on businesses today.**

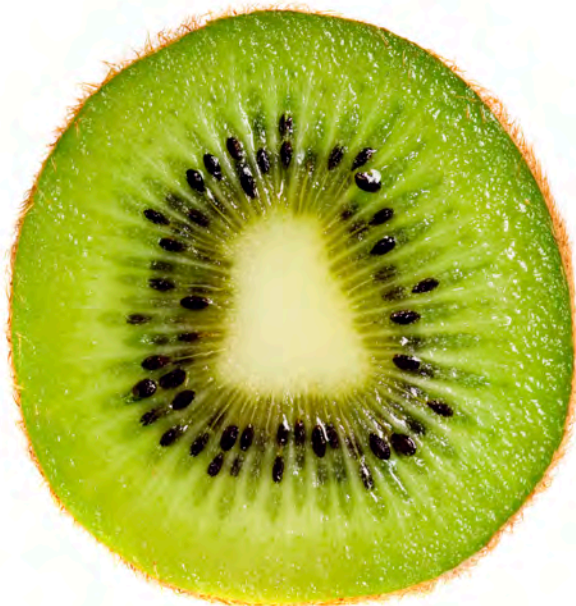
## **Effective Writing — What, When, and How to Say It Electronically**

Email is the leading form of written communication in business today. How do successful accounting and tax professionals use it effectively? Expand your professional skills and stand out from the crowd by understanding email protocol and learning to write informative and persuasive messages.

## **The Impact of Tax on Corporate Decision Making — How Its Role is Evolving in Today's Economy**

*Special guest: Patti Johnson, VP, Tax, Target Corporation*

The tax department's influence on the success of an enterprise is often underestimated and misunderstood. Understand the dynamic world of corporate tax, its expanding responsibilities across the enterprise, and how business majors can play a part.



### **Capital Gains and Losses — Fundamental to Individual Income Tax Planning**

Capital gains and losses are popular areas of tax planning both for individuals and businesses. What principles should tax professionals know? Learn about the use of capital gains and losses and techniques for interpreting and filling out related tax forms.

### **Individual Taxation — A First Look at Compliance and Planning**

*Special guest: Lois D. Bryan, Professor of Accounting, Robert Morris University*

Accounting majors taking a first tax course can benefit from a basic understanding of U.S. requirements for individual taxpayers. Learn key concepts and practical issues that can help you as you proceed with your studies in taxation.

### **Business Tax Credits — Carrot or Stick?**

Governments often use tax credits as policy tools to influence business and public behavior. How can businesses, governments, and the public benefit from credits?

### **IRS Disputes — How Tax Controversies are Resolved**

Beyond serving as technical and planning advisors, tax professionals can also be skilled negotiators. Handling IRS exams, appeals, and notices is both stimulating and challenging. Learn from the ground up how to use interpersonal skills and the art of negotiation to resolve tax controversies.

### **The Art and Science of Entity Choices**

Business owners use different entity types to achieve various business and tax objectives. What factors influence the decision and what are potential consequences? Explore pros and cons of various entity choices and how tax professionals help sort out related business and tax implications.

### **Taxation of Subchapter C Corporations — Beyond the Tax Return**

While individuals own the stock of U.S. corporations, the Internal Revenue Code treats individual and corporate taxpayers very differently. Discover the issues that tax professionals address in the dynamic world of corporate taxation.

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Over 6,500 students attended Dbriefs U webcasts last year.

### **Life! Death! Love! Hate! Greed! Benevolence! Taxes! — Welcome to the World of Estate Planning**

Estate taxes can significantly affect the assets passed from one generation to the next – a fact that brings into sharp focus the importance of proper estate planning. Learn about the tax professional's contribution to effective estate planning and how you can benefit from it in your career and your own family situation.

### **Alternative Minimum Tax — The Least Understood Issue in Individual Taxation Today**

Originally designed to tax the wealthy, the Alternative Minimum Tax (AMT) now affects many middle-class Americans. Understand why the AMT is one of the most important issues in individual taxation and how tax professionals can deal with it proactively.

### **Book/Tax Differences — Fundamentals Every Accounting Major Should Know**

First jobs for many tax professionals include reconciling differences between a company's U.S. GAAP accounting and tax accounting. Learn about this foundational concept associated with the reporting of corporate income and how to calculate five common book/tax differences.



### **Partnerships and LLCs — Understanding a Popular but Complex Entity Choice**

Partnerships represent one of the last opportunities for innovative tax planning. The more tax professionals understand complex rules of partnership taxation, the more value they can provide. Gain insights into real-world partnership issues, including the tax professional's role in establishing, maintaining, and exiting partnerships.

### **International Financial Reporting Standards — The Road Ahead for Accounting and Tax**

The global trend toward the adoption of IFRS as the global accounting standard continues. Learn what to expect on the road ahead and how IFRS adoption presents both opportunities and challenges for U.S. accounting and tax professionals.

### **The Four Cornerstones of International Taxation**

Cross-border transactions open new markets for U.S. and non-U.S. businesses of many sizes. What international tax issues arise from cross-border flows? Learn the four fundamental principles of international taxation and ways tax professionals address them.

### **The Role of Tax in Mergers and Acquisitions — Why Tax Structure Matters**

The tax structure of a business merger, acquisition, or sale can enhance the value of a deal. Learn the knowledge and skills needed for tax professionals to support successful M&A transactions.

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“There was relevant information that gave me insight into the work of tax professionals and cleared up some misconceptions I had about their jobs.”

– Student, Class of '13

### **Financial Reporting of Income Taxes — The Best of Both Worlds for Tax Practitioners**

*Special guest: Neil Traubenberg, International President, Tax Executives Institute, Inc.*

Accounting for income taxes is one of the most sought-after skill sets in the marketplace, combining knowledge of financial reporting rules for income taxes and technical tax rules. Learn about the roles of corporate tax departments and tax advisory firms in accounting for income taxes.

Read more about these webcasts at [www.deloitte.com/us/dbriefsu](http://www.deloitte.com/us/dbriefsu)



# Presenters

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